

## Dear Friend of Heritage,

Heritage is excited to announce, and invite you to participate in, our new, nationwide, #HeritageStrong Virtual Golf Classic for 2020! Due to the COVID-19 pandemic, Heritage has made the difficult decision to cancel our annual golf challenge, out of an abundance of caution for both participants and staff. While we are disappointed to have to postpone our physical golf challenge to 2021, we are excited about our new, virtual event.

The #HeritageStrong Virtual Golf Classic will support the continued ministries of Heritage, a not-for-profit organization, by raising funds to support over 2,500 seniors in our communities nationwide. These funds will help provide valuable technology for residents to communicate with their loved ones, a variety of activities to provide lives full of enrichment, and exercise equipment to help residents stay strong and healthy.

This year's Virtual Golf Classic will follow all of the same features of a traditional golf event, but allows each participant to choose their own course, and golf at their own pace. The event can be as competitive or relaxed as the individual desires, and the results will be updated on their "virtual leaderboard" as score are turned in. While our virtual event is an individual contest, families are also encouraged to participate in the family competition and enjoy time outdoors, while coming together to support our most vulnerable population, our seniors.

#HeritageStrong is all about the members of our entire Heritage family across the United States. We support and care for each other — Heritage is home, for all of us, and we keep that theme in everything we do. Family cares for family, and during this difficult time, it is more important now than ever.

There are several ways you can partner with Heritage Ministries:

- Register to golf at www.heritage1886.org/golf beginning August 1, 2020 (golfing must occur September 1- September 30, 2020) only \$25 per golfer
- Become a sponsor sponsorship information included in this letter
- Donate items to be given away as prizes for the virtual golf event

We ask that you come alongside and partner with Heritage this year as we work together to care for our seniors. If you have any questions, please email <a href="mailto:golf@heritage1886.org">golf@heritage1886.org</a>.