



2021 heritage thanksgiving day SHOEBOX PARADE

The Heritage Virtual Thanksgiving Day Parade is open to staff, residents, community members, and businesses. Participants can submit floats designed from shoeboxes (or other similar-sized item) for the parade. Floats will be placed together in a virtual "parade" video that will be available beginning Thanksgiving Day (November 25) to view at Heritage1886.org/joy.

SUBMIT YOUR FLOAT BY 5PM ON SUNDAY, NOVEMBER 14!

how to enter

BY EMAIL Submit your entry by taking a photo of your float (close up please, with no background distractions) to marketing@heritage1886.org. Please include float pictures, your name, float name, description, and anything special to mention about your float.

BY DROP OFF Submit your entry by bringing your float to your nearest Heritage community. Be sure to attach to the bottom a card with float name, your name, contact information, and anything special to mention about your float. If dropping off, contact location prior to arrival so that someone can coordinate safe, COVID-19 friendly receipt of your shoebox.

official rules

- ✓ Limited to one entry per group/participant.
- ✓ A float made out of a shoebox is not required. Participants may make floats out of empty milk jugs, tissue boxes, and other items of a similar size.
- ✓ Entries should not exceed 20" in height or weigh more than 3-5 lbs.
- ✓ Floats must be appropriate for a family audience and avoid controversial themes or issues. Use of political or social material is prohibited.
- ✓ Entries that exceed size limits above will be disqualified.
- ✓ Entries must be received no later than 5pm on Sunday, November 14, 2021.
- ✓ Floats must be picked up from your drop-off location by 5pm, December 14, 2021. Any floats not picked up by this date will be discarded. Contact location to make arrangements for pick-up.
- ✓ Anyone participating by way of entry grants Heritage permission to use images of entry and participant's name(s) in any and all publications, publicity, social media, etc. associated with the event.
- ✓ All floats will be placed in an album on our Facebook page beginning November 25. The photo with the most "likes" by noon on December 3 will be declared the winner and receive a surprise package!



We can't wait to see your entries! Contact us at marketing@heritage1886.org with any questions.