

holiday season 2022

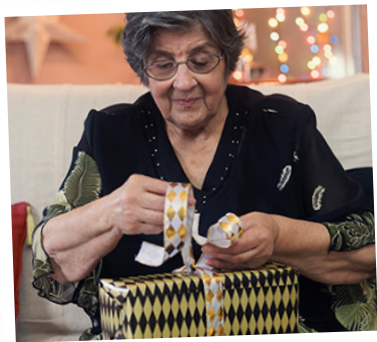
Giving Opportunity

Bring
the
Joy

In fall 2020, many time-honored traditions and heart-warming gatherings were forced to change for residents in senior living communities, along with the rest of the world. That didn't stop Heritage from helping our residents to enjoy seasonal traditions, meaningful moments, and special memories. We were determined to make the holiday season like any other. From these challenges, "Bring the Joy" was born. Our teams worked around the clock, and with the support of our entire community, we were able to provide a merry Christmas to every senior we served – complete with extra special virtual entertainment like our now famous Thanksgiving Day Shoebox Parade, special daily Christmas activities, and even a Christmas present for every person who called Heritage home!



In 2021, we were committed to even *more* joy as the pandemic waged on, and again, our community came through! We were able to provide an entire month of merriment full of innovative activities that made each day bright, Christmas presents for each of our residents, and large presents for each of our communities including the animatronic pets which our memory care residents adore.



We also recognized that the pandemic had taken a toll on our staff as they worked long hours, often sacrificing their own families to ensure our residents were safe and well-cared for. In 2021 we decided to Bring the Joy to them directly! We were able to gift all of our employees hams and turkeys for Thanksgiving and Christmas dinners, and launched our "Golden Ticket Giveaway," which awarded a few lucky staff members with paid vacations to recharge their own batteries. It was indeed a merry Christmas again at Heritage as we continued to be true to our mission to promote Hope, Dignity, and Purposeful Living.

This year, we are determined to make this the best Christmas at Heritage yet. And you can be a part of placing smiles on the faces of our residents and staff. As a not-for-profit senior care organization, we are still facing the challenges, struggles, and economic impacts of the COVID-19 pandemic each day. Your donation will play a crucial role in providing engaging activities, innovative programming, and most importantly Christmas JOY to all those we serve and to those we employ.

Help Us Bring the Joy - Make Your Gift Today!



4600 Route 60, Gerry, NY 14740 | heritage1886.org/joy

holiday season 2022 - ways to give

GIVE ONLINE

Throughout the holiday season you can **donate securely online** with a major credit card to join in supporting our mission.

Visit heritage.org/joy to donate online. Your gift will go directly to our "Bring the Joy" holiday season 2022 for our staff and residents, nationwide.

shop through AMAZONSMILE

You shop, Amazon gives!

While you're purchasing gifts online this season, why not help support Heritage and our communities, nationwide, at the same time? Find by searching for "The Gerry Homes" at smile.amazon.com.

MAIL IN YOUR GIFT

INDIVIDUAL DONORS

\$25 \$50 \$100 \$500 \$1,000 Other*

CHURCH COLLECTION

\$_____ for donation* *

CORPORATE DONOR LEVELS

- \$100 | Happy Holiday Donor¹
- \$250 | Silver Bell Donor²
- \$350 | Merry Mistletoe Donor³
- \$500 | Bring the Joy Donor⁴

¹ Name and website link on Bring the Joy webpage

² Same as ¹ plus sponsorship shared with Heritage employees.

³ Same as ² plus logo on webpage

⁴ Same as ³ plus donation/photo taken and shared in publicity statements

My check for \$_____ is enclosed. Mail your check (made out to Heritage Ministries) to the address at the bottom of page.

Name

Business name (if applicable)

Street address

City, State, Zip

Phone/Email

**If you would like us to personally pick up your church collection or large donation, please contact us.*

